



Value
Solution
PARTNERS

Q1 2024

Türkiye Real Estate Market Figures

VS Partners Research | Q1 2024

Creating value for our clients' real estate strategies through research and market analysis





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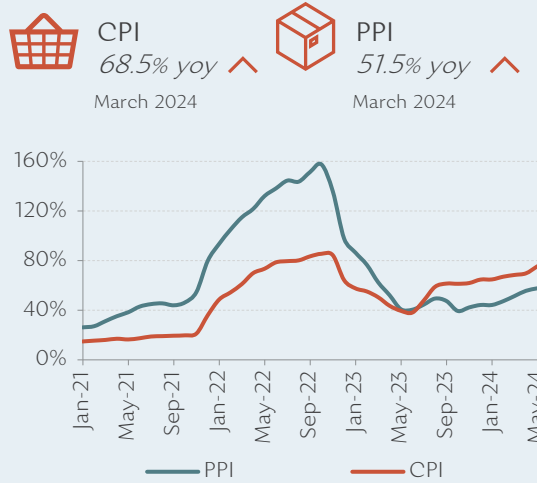
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Hotel Market12

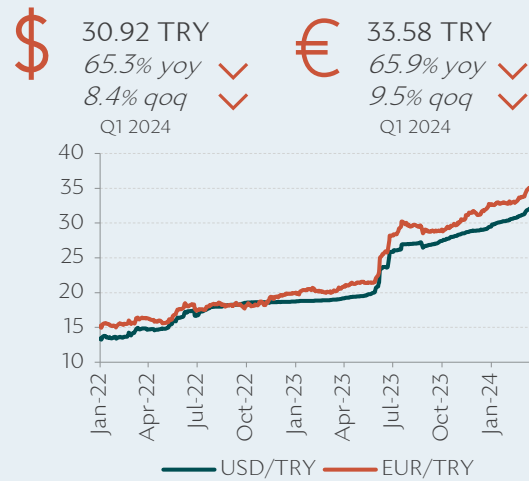
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Residential Market13

Inflation



FX Rates, period average



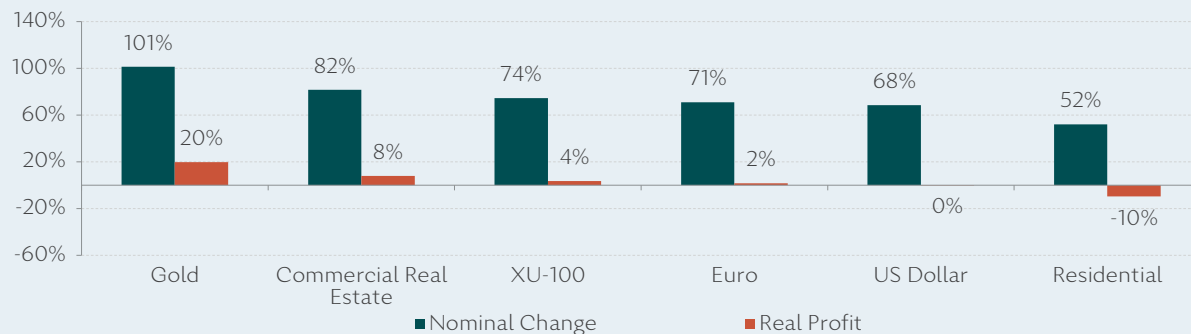
Investment Market Highlights

- Following the completion of **two election periods**—the parliamentary election in May 2023 and the local elections in March 2024—expectations have strengthened regarding the **improvement** of monetary, fiscal, and income policies and **future projections** for the mid-term.
- S&P raised Türkiye's **credit rating** from "B" to "B+" in May 2024, while maintaining the positive outlook.
- The CBRT has hiked rates by 3,650 basis points since June 2023 to combat with the high inflation. **High financing costs** remain a significant challenge for investment market.
- While the total **FDI inflows** in Türkiye was **decreased** by 43.4%, FDI inflows into real estate was realized at 796 million USD with a 41.9% yoy fall in the Q1 2024.
- Prime yields** experienced **compression** across many commercial real estate asset types, based on the evidence.
- Following record-high increases, **real-term price changes for residential** properties have entered negative territory.

CBRT Policy Rate



Nominal Change & Real Profits of Financial Investment Tools & Real Estate, annual change as of March 2024



Q1 2024

01

Investment Market

VS Partners Research | Q1 2024 Real Estate Market Figures

Investment

Retail

Office

Logistics

Hotel

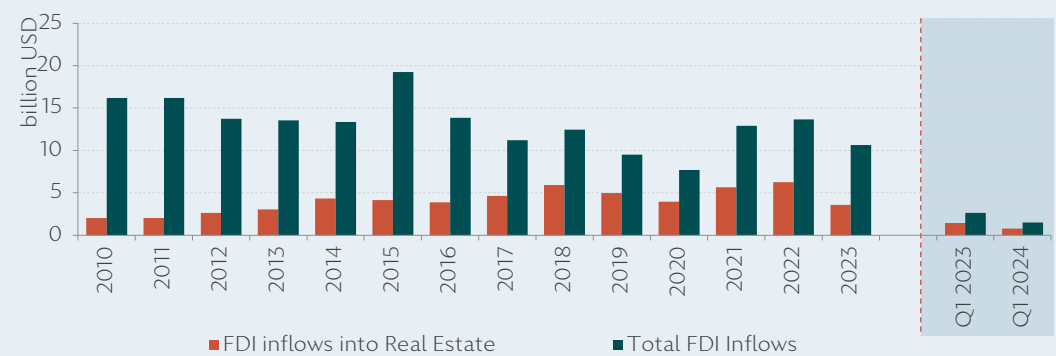
Residential

5-year Credit Default Swap (CDS), bps



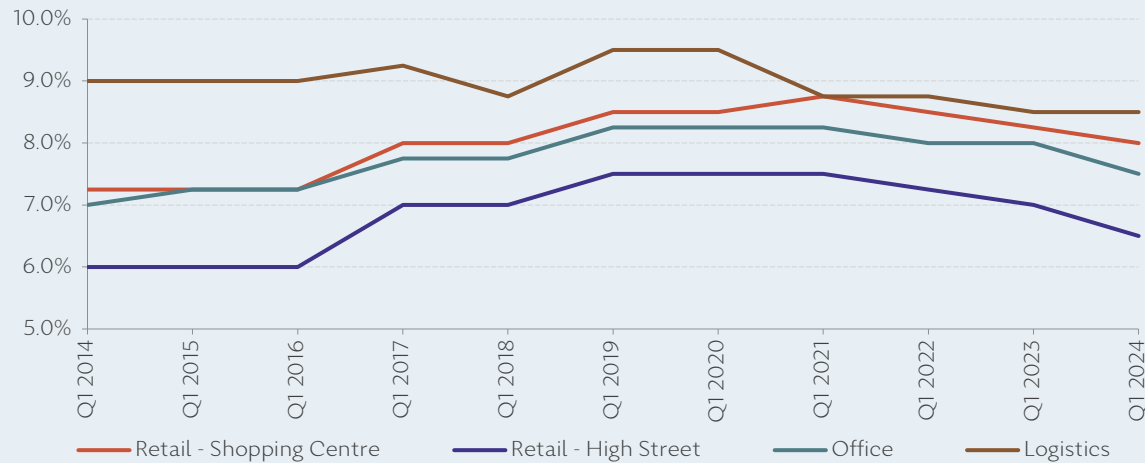
Source: investing

Foreign Direct Investment Inflows (FDI)



Source: CBRT

Prime Yields



Source: VS Partners



Logistics
8.50%
stable



Shopping Centre
8.00%
25 bsp decrease



Office
7.50%
50 bsp decrease



High Street
6.50%
50 bsp decrease



Comparisons are based on year on year.

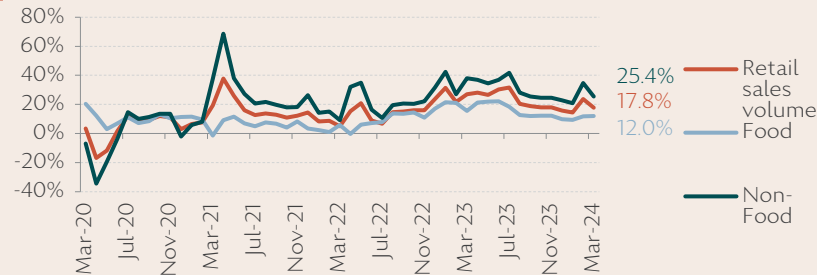
Consumer Confidence



Retailer Confidence



Retail Sales Volume Index, yoy change



Price changes are adjusted in retail sales volume index
Source: TurkSTAT

Retail Market Highlights

- Retail sales volume index** recorded below 15% for the first time since the last 17 months in January 2024, however, expanded at the fastest rate in seven months by 23.7% yoy growth in February 2024. Data indicated that domestic demand remained **strong despite a limited slowdown**.
- The **retailers shift from optimization strategies to growth strategies** that carry occupancy to full in good-performing assets and record high occupancy levels in secondary assets.
- Shopping centres performance** was remained positive by 19% yoy inflation-adjusted **turnover growth in the Q1 2024**, while the footfall grew by 12% yoy in the same period.
- Expansion appetites shifted towards secondary and tertiary locations as the prime destinations approached full occupancy.
- Retailers may be more **cautious** about their expansion plans in the upcoming period due to the efforts are made to **soften spending demand**.
- Two shopping center project**, having approximately 60 thousand sq m GLA opened and **entered to the retail market** in Q1 2024.

Shopping Centre Supply

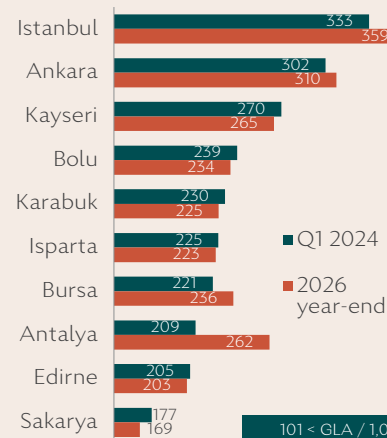
 Existing
456 shopping centres
14.2 million sq m GLA

 Underconstruction
39 shopping centres
1.1 million sq m GLA

 Retail Density, Türkiye
166 sq m 175 sq m
Q1 2024 2026 year-end

GLA: Gross Leasable Area
Source: VS Partners

Retail Density (GLA per 1,000 inhabitants)



101 < GLA / 1,000 people

51 < GLA / 1,000 people < 100

0 < GLA / 1,000 people < 50

GLA / 1,000 people = 0

Shopping Centre KPIs



Footfall

12% yoy 

Q1 2024 vs Q1 2023



Turnover

99% yoy 

Q1 2024 vs Q1 2023



Turnover, inflation adjusted

19% yoy 

Q1 2024 vs Q1 2023

Turnover comparisons are based on Like for Like analysis

Retail Categories Recording Highest Turnover Growth, Q1 2024



Electronic &
White Goods



Men & Women Clothing



Active Wear



Cosmetics



Food & Beverage

Prime Rent, EUR/sq m/month



115

Q1 2024

105

Q4 2023

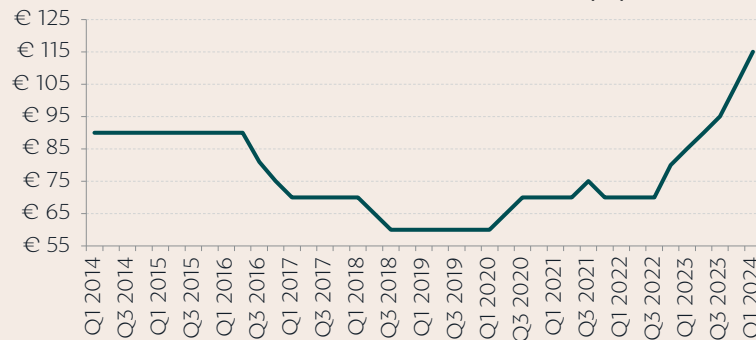
85

Q1 2023

% change

35.3% yoy 

9.5% qoq 



Source: VS Partners

Prime Rent, TRY/sq m/month



3,900

Q1 2024

3,300

Q4 2023

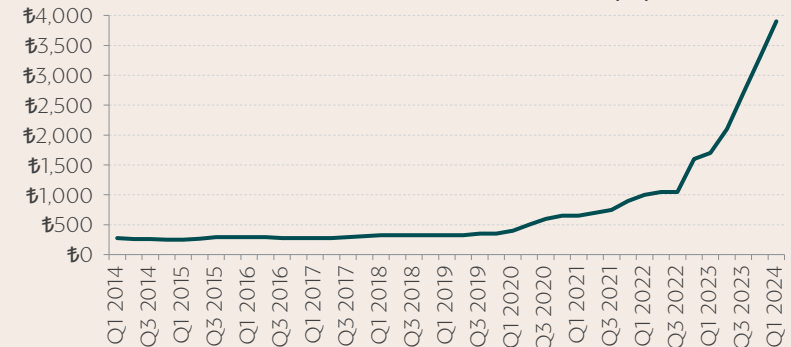
1,700

Q1 2023

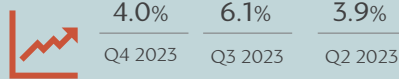
% change

129.4% yoy 

18.2% qoq 



Turkiye GDP Growth, yoy



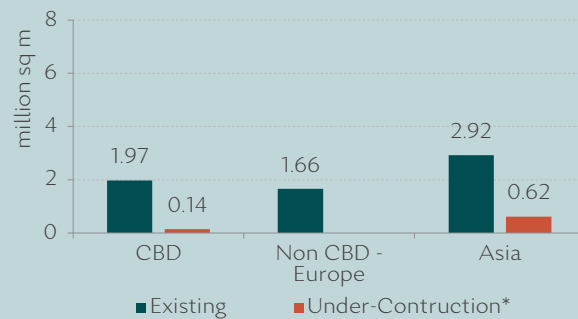
Source: TurkSTAT

Unemployment Rate, yoy



Source: TurkSTAT

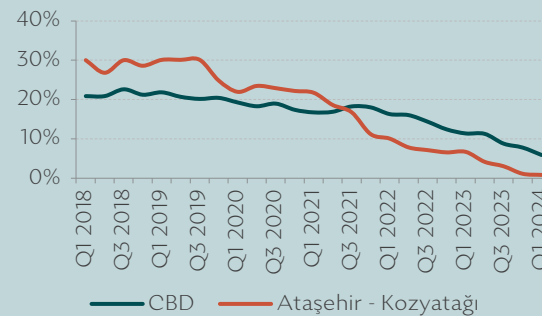
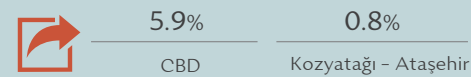
Istanbul Grade-A Office Supply, sq m



*expected to be completed by year-end 2025
Source: VS Partners



Vacancy Rate, Q1 2024



CBD: Central Business District

Office Market Highlights

- Grade-A **vacancy rate** in Istanbul's central business district continued its **downward trend** for eleven consecutive quarters, decreasing from 18.3% in Q3 2021 to 5.9% in Q1 2024.
- While the existing Grade-A supply remained stable, **no new supply entry** has been recorded since 2019 in the CBD of Istanbul except for Maslak Square's completion in 2021.
- With the **combination of high demand for premium office space and supply-side pressures**, the favorability of the market is **landlord-friendly** and is expected to remain the same in the midterm.
- The total vacant area in the CBD decreased by 48% yoy and 24% qoq in Q1 2024.
- While the total take-up volume was recorded at 9,380 sq m with a slight decrease of 3% yoy in overall Istanbul, **new leasing transactions** were **focused on the CBD**, bringing the annual take-up volume growth of the region to 73% yoy in Q1 2024.
- While occupiers continued to prefer locations offering **high accessibility, decorated office spaces** were in high demand due to high fit-out costs.
- Limited availability** is expected to push **rental rates** higher in the upcoming period.



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Q1 2024
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Office Market

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Investment

Retail

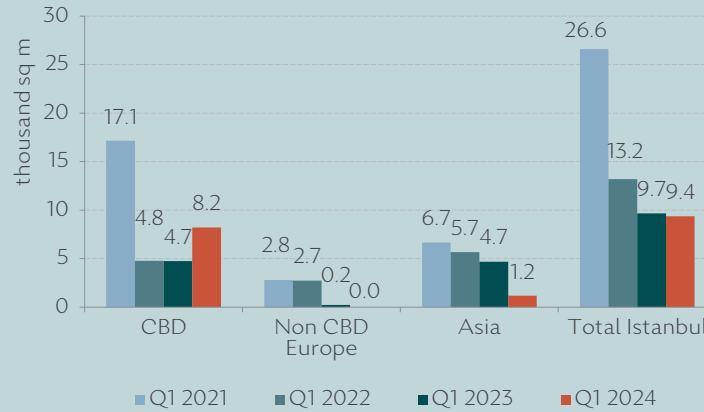
Office

Logistics

Hotel

Residential

Take-Up, sq m



Most Preferred Sub-Markets, based on number of new leasing agreements

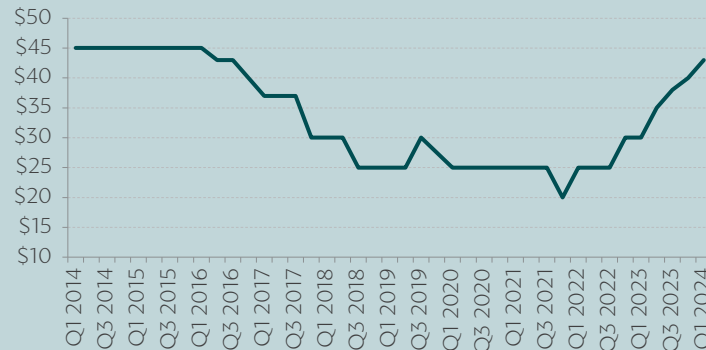
44% | Levent 22% | Maslak 11% | Ataşehir 22% | Other

Take-Up by Sectoral Breakdown, sq m



Prime Rent, USD/sq m/month

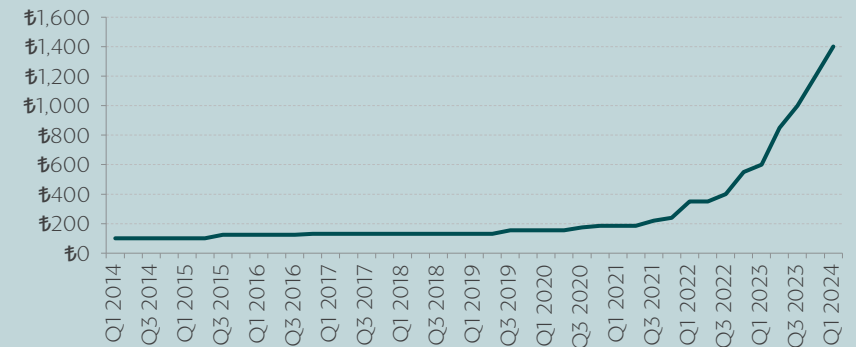
\$ 43 40 30 % change
Q1 2024 Q4 2023 Q1 2023 43.3% yoy ^
7.5% qoq ^



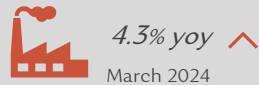
Source: VS Partners

Prime Rent, TRY/sq m/month

₺ 1,400 1,200 600 % change
Q1 2024 Q4 2023 Q1 2023 133.3% yoy ^
16.7% qoq ^



Industrial Production Index



Foreign Trade



year-to-date changes as of March 2024

Source: TurkSTAT

Manufacturing PMI



PMI: Purchaser Managers Index
Source: Istanbul Chamber of Industry, S&P Global

Logistics Market Highlights

- The **manufacturing PMI** moved below the 50.0 no-change mark in April, posting 49.3 from 50.0 in March. The index thereby pointed to a **challenging start** of the Q2 2024 for the Turkish manufacturers, due to sustained slowdown in new orders and a renewed moderation of outputs.
- While the both total existing and underconstruction logistics warehouse supply remain unchanged, **supply pressures** continued to put **pressure on leasing activities**.
- While **no new warehouse leasing transactions** were recorded in the Istanbul and Kocaeli markets, we expect an increase in take-up volume in Q2 2024 with the completion of **ongoing negotiations**.
- High construction and land costs** still a major challenge affecting developers return expectations for development activities, despite the **high demand and continued rental growth**.

Istanbul & Kocaeli Logistics Supply, sq m



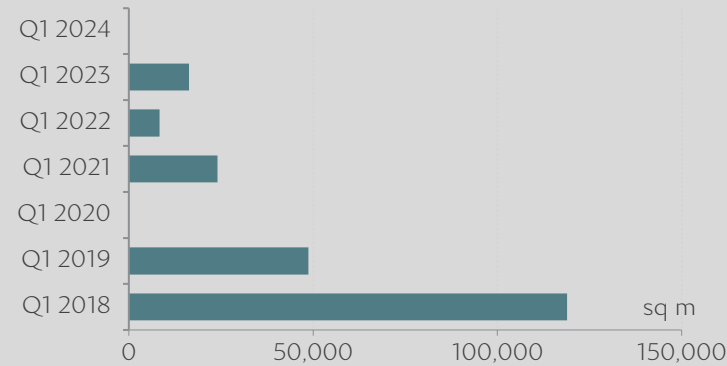
Non-Owner-Occupied Supply, sq m



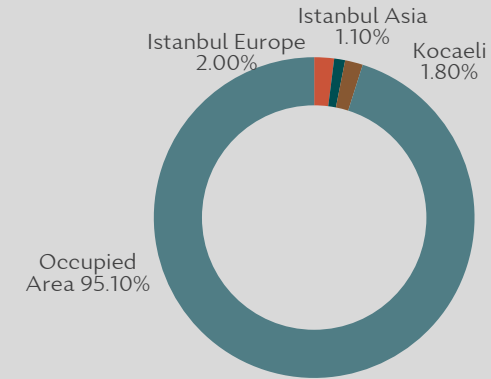
Source: VS Partners



Logistics Warehouse Take-Up

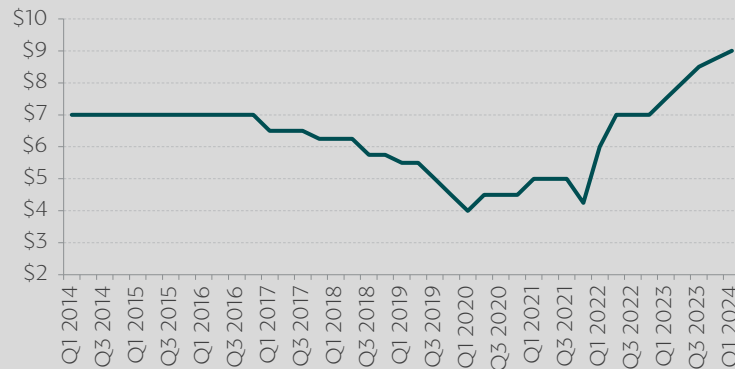


Regional Distribution of Vacancy



Prime Rent, USD/sq m/month

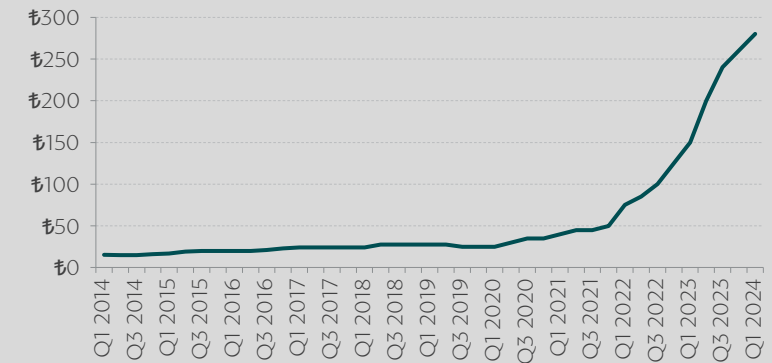
	9.00	8.75	7.50	% change
\$	Q1 2024	Q4 2023	Q1 2023	20.0% yoy
				2.9% qoq



Source: VS Partners

Prime Rent, TRY/sq m/month

	275	260	150	% change
₺	Q1 2024	Q4 2023	Q1 2023	83.3% yoy
				5.8% qoq



Number of Visitors



9.1 million guests
16.7% yoy ▲ 32.2% ▲ vs 2019
Q1 2024

Tourism Revenues



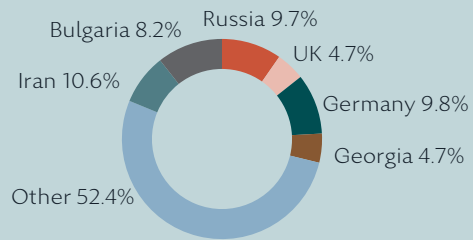
8.8 billion USD
5.4% yoy ▲ 71.4% ▲ vs 2019
Q1 2024

Ave. Expenditure per Capita

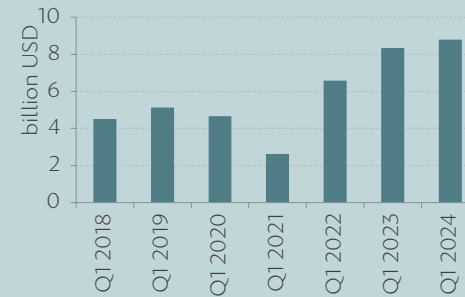


975 USD
4.3% yoy ▼ 26.4% ▲ vs 2019
Q1 2024

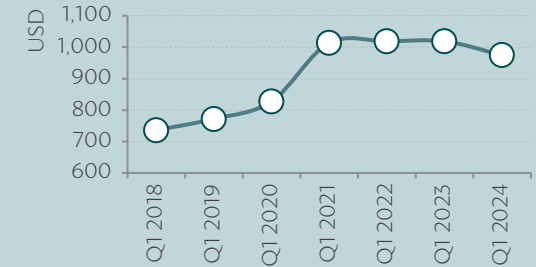
Top 5 Foreign Visitor Nationalities



Source: Ministry of Culture and Tourism



Source: TurkSTAT



Source: TurkSTAT

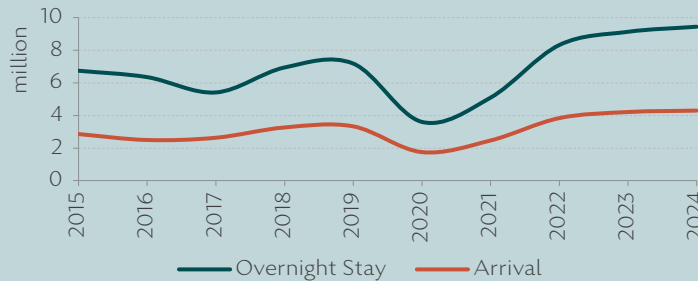
Key Performance Indicators, March 2024



Number of Arrival
4.3 million
2.1% yoy ▲



Overnight Stay
9.4 million
3.4% yoy ▲



Source: Ministry of Culture and Tourism



Average Length of Stay

	Foreign Visitor	Citizen Visitor	Total
Turkiye	2.8	1.7	2.3
Istanbul	2.4	1.8	2.2
Antalya	3.4	2.4	3.2
Ankara	2.1	1.6	1.7
İzmir	2.2	1.7	1.9
Aydın	1.8	1.8	1.8
Muğla	2.2	1.9	2.0



Occupancy Rate

	Total
Turkiye	34.3%
Istanbul	44.6%
Antalya	37.4%
Ankara	34.7%
İzmir	27.0%
Aydın	23.6%
Muğla	15.6%

Q1 2024

06

Residential Market

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Investment

Retail

Office

Logistics

Hotel

Residential

Construction Permits

178,598 residential units
35.5% yoy 
Q1 2024



Occupancy Permits

174,859 residential units
38.5% yoy 
Q1 2024

Construction Cost Index

70.0% yoy 
2.1% mom 
March 2024

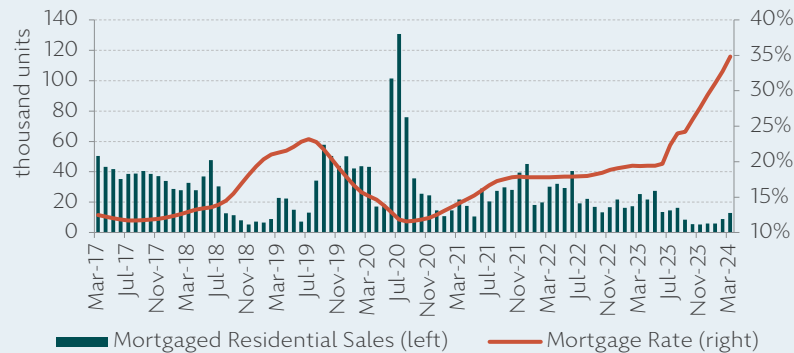


Residential Sales Prices Index

52.0% yoy 
1.2% mom 
March 2024

Total Residential Sales

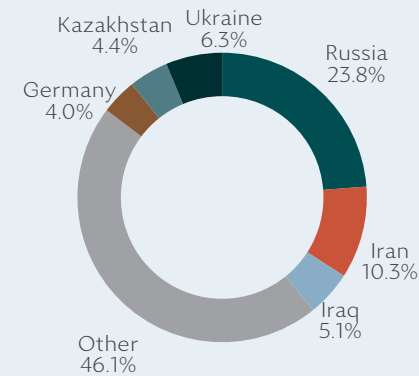
283,215 residential units
1.3% yoy 
Q1 2024



Mortgaged Sales

27,622 residential units
53.0% yoy 
Q1 2024

Residential Sales to Foreigners, Q1 2024



Source: TurkSTAT, CBRT



Notes





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